

ORDER



Orders
Order / Rev: 46188
Alt Order #: 27738762
Product Desc: Issue
Estimate: 2271
Flight Dates: 03/30/22 - 04/05/22
Original Date / Rev: 03/24/22 / 03/24/22
Order Type: GENERAL

KLKN-TV

Primary AE: Katz Washington, D.C.
Sales Office: DC
Sales Region: National

Agency Name: Full Reach Media Group
Buying Contact:
Billing Contact:
 P.O. Box 101552
 Arlington, VA 22210

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: American Future Fund
Demographic: A50+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P-04

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/05/22	33	\$7,475.00	\$6,353.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	33	\$7,475.00	\$6,353.75	0.00
Totals	33	\$7,475.00	\$6,353.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	03/30/22	03/30/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	--W----		1				\$150.00		0.00			
N 2	KLKN	03/31/22	03/31/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	---T---		1				\$150.00		0.00			
N 3	KLKN	04/01/22	04/01/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	----F--		1				\$150.00		0.00			
N 4	KLKN	04/04/22	04/04/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	M-----		1				\$150.00		0.00			
N 5	KLKN	04/05/22	04/05/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	-T-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00

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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----		1			\$300.00	0.00					
N 18	KLKN	03/31/22	03/31/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		CH8EYEWNEWS-5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---		1			\$300.00	0.00					
N 19	KLKN	04/04/22	04/04/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		CH8EYEWNEWS-5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	M-----		1			\$300.00	0.00					
N 20	KLKN	04/05/22	04/05/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		CH8EYEWNEWS-5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	-T-----		1			\$300.00	0.00					
N 21	KLKN	03/30/22	03/30/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		CH8EYEWNEWS-6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----		1			\$350.00	0.00					
N 22	KLKN	03/31/22	03/31/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		CH8EYEWNEWS-6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---		1			\$350.00	0.00					
N 23	KLKN	04/04/22	04/04/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		CH8EYEWNEWS-6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	M-----		1			\$350.00	0.00					
N 24	KLKN	04/05/22	04/05/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		CH8EYEWNEWS-6													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	-T-----		1			\$350.00	0.00					
N 25	KLKN	04/03/22	04/03/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		ABC NWS-SUN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S		1			\$150.00	0.00					
N 26	KLKN	04/03/22	04/03/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
		CH8EYEWNEWS530													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S		1			\$300.00	0.00					
N 27	KLKN	03/31/22	03/31/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		ENT TONIGHT 30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---		1			\$250.00	0.00					
N 28	KLKN	04/04/22	04/04/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		ENT TONIGHT 30													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	M-----		1			\$250.00	0.00					
N 29	KLKN	03/30/22	03/30/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		CH8EYEWNEWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 46188
Alt Order #: 27738762
Flight Dates: 03/30/22 - 04/05/22

Advertiser: American Future Fund
Product Desc: Issue
Estimate: 2271

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	--W----			1		\$375.00	0.00					
N 30	KLKN	03/31/22	03/31/22	Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		Ch 8 News at 10p M-F													
		CH8EYEWNEWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	---T---			1		\$375.00	0.00					
N 31	KLKN	04/04/22	04/04/22	Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		Ch 8 News at 10p M-F													
		CH8EYEWNEWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	M-----			1		\$375.00	0.00					
N 32	KLKN	04/05/22	04/05/22	Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$375.00	P-03	0.00	NM	1	\$375.00
		Ch 8 News at 10p M-F													
		CH8EYEWNEWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/04/22	04/10/22	-T-----			1		\$375.00	0.00					
N 33	KLKN	04/03/22	04/03/22	Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
		Ch 8 News Sun at 10p													
		CH8EYEWNEWS-10<													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		03/28/22	04/03/22	-----S			1		\$350.00	0.00					
													Totals	33	\$7,475.00



125 West 55th St
New York, NY 10019

Contract # 27738762	Changes as of: 3/24/2022 at 11:44 AM	Version: Current State Version 1
CPE: 123/128/2271	Flight: 3/30/22 - 4/5/22	Station: KLN
Agency: Full Reach Media Group	Advertiser: AMERICAN FUTURE FUND	Market: Lincoln&Hstg-Krn-Pis DMA
P.O Box 101552	Product: Issue	Office: WASHINGTON
Arlington, VA 22210	Agency Order #: 11504710	Service: Nielsen
	Buyer: Neuman, Michelle	Primary Demo: Adults 50+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	Separation: 202-955-5342	Total Spots: 33
		Total CPE: \$72.86
		Total GRP: 102.6
		Traffic #: 46188

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A50P Rating	Len	3/30 - 4/5								Total Spots	Total \$	GRP*
							3/30	3/31	4/1	4/2	4/3	4/4	4/5				
1	W-F,M-Tu 6a-7a		CH8EYEWITN6AM	\$150.00	1.0	30	1	1	1	0	0	1	1	5	\$750.00	5.0	
2	W-F,M-Tu 7a-9a		GD MRN AMR-ABC<	\$140.00	1.8	30	1	1	1	0	0	1	1	5	\$700.00	9.0	
3	Su 8a-9a		THIS WEEK-ABC	\$125.00	1.3	30	0	0	0	0	1	0	0	1	\$125.00	1.3	
4	W-F,M-Tu 11a-12n		CH8EYEWNEWS-M<	\$100.00	2.9	30	1	1	1	0	0	1	1	5	\$500.00	14.5	
5	W-F,M-Tu 5p-5:30p		CH8EYEWNEWS-5	\$300.00	4.5	30	1	1	0	0	0	1	1	4	\$1,200.00	18.0	
6	W-F,M-Tu 6p-6:30p		CH8EYEWNEWS-6	\$350.00	5.2	30	1	1	0	0	0	1	1	4	\$1,400.00	20.8	
7	Su 5p-5:30p		ABC NWS-SUN	\$150.00	4.1	30	0	0	0	0	1	0	0	1	\$150.00	4.1	
8	Su 5:30p-6p		CH8EYEWNEWS530	\$300.00	5.3	30	0	0	0	0	1	0	0	1	\$300.00	5.3	
9	W-F,M-Tu 6:30p-7p		ENT TONIGHT 30	\$250.00	3.1	30	0	1	0	0	0	1	0	2	\$500.00	6.2	
10	W-F,M-Tu 10p-10:35p		CH8EYEWNEWS-10<	\$375.00	3.4	30	1	1	0	0	0	1	1	4	\$1,500.00	13.6	
11	Su 10p-10:35p		CH8EYEWNEWS-10<	\$350.00	4.8	30	0	0	0	0	1	0	0	1	\$350.00	4.8	
TOTALS: 6 7 3 0 4 7 6														33	\$7,475.00	102.6	



125 West 56th St
New York, NY 10019

Contract # 27738762		Changes as of: 3/24/2022 at 11:44 AM		Version: Current State Version 1	
CPE: 123/128/2271		Flight: 3/30/22 - 4/5/22		Station: KLN	
Agency: Full Reach Media Group		Advertiser: AMERICAN FUTURE FUND		Market: Lincoln&Hstng-Kryn-Pls DMA	
P.O Box 101552		Product: Issue		Office: WASHINGTON	
Arlington, VA 22210		Agency Order #: 11504710		Service: Nielsen	
		Buyer: Neuman, Michelle		Primary Demo: Adults 50+	
		Salesperson: ALEXANDRA BRADLEY		Assistant: ALEXANDRA BRADLEY	
		Separation: 202-955-5342		Total Spots: 33	
				Total CPP: \$72.86	
				Total GRP: 102.6	
				Traffic #: 46188	

Special Instructions	
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Date/Time	Added by	Comment
03/24/22 11:16 AM	ALEXANDRA BRADLEY	Separation: 30;PopulationBuyType: CPP

Competitive Information				Daypart Summary				Monthly Summary			
Market Budget:	\$4,670	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars	
KLKN Share:	100%		100%	33	\$7,475.00	\$72.86	102.6	2022-Apr	33	\$7,475.00	
Comment:		Total	100%	33	\$7,475.00	\$72.86	102.6	Total	33	\$7,475.00	
Competitive Unknown											

Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment	
Queued for Electronic Contracting	3/24/22 11:23 AM					\$0	\$0		
New	3/24/22 11:14 AM	ALEXANDRA BRADLEY	Confirming	33		\$7,475.00	\$7,475.00		

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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